

You've Been Called to the Boardroom – Are You Prepared?

CyberSecureGov



Agenda

- The Boardroom uniqueness
- Why are you there
 - Planned update
 - External issues
 - Internal issues
- “Packaging” your presentation
- Utilizing feedback
- Questions

The Boardroom is Unique

- Board members are not from your company
 - They don't know you
 - Cybersecurity is not often a prime concern
- They may have information that you don't
 - Shareholder concerns
 - Issues at their own companies
 - Company changes
 - New technology interests
- Situation driven
 - Publicized Cyber attack
 - Data exposure
 - Business assessment

Why are You There?

- Are you the SME for a situation
 - Known/Unknown
- Is this a planned status update
 - Review existing situation
 - New technology assessment
 - Is this the result of a external situation
 - Known vulnerability assessment
 - Competitor or partner compromised
- Is this a result of an internal situation
 - Data exposure or loss
 - Cyber attack/Denial of service
 - Application error

Potential Areas of Discussion

Check “trending” news



Are You the SME for a Situation

- Are you prepared – known issue or status update
- Metrics presentation/discussion
 - Business impact
 - Revenue
 - Customer impact
 - Reputation
 - Personal impact
 - Liability
 - Image
 - Employment

Planned Status Update

- Technology assessment
 - Existing tool status
 - New technology on the horizon
- Metrics
 - Business Value
 - Revenue systems
 - Customer “satisfaction” – system usage/social media activity
 - Comparative analysis
 - Similar industry comparatives
 - Overall environment comparatives

Metrics

- No-Value metrics
 - Number of systems unpatched
 - Number of attacks you face
 - Number of viruses detected – unless specific
 - Number of users
- Value metrics
 - Number of successful attacks
 - Revenue systems targeted
 - Customer systems targeted
 - PCI/PII records exposed
 - Misused authorized access

External Situation Driven

- What environmental changes are you aware of?
 - Internet and network issues
 - Software concerns
 - Advanced warning notices
- Competitive businesses engaged
 - Targeted attack on competitors
 - Targeted attack on others
- Non-competitors engaged
 - Core software (OS, Network, etc.)
 - Application software (Office, Adobe, etc.)

Internal Situation Driven

- What internal issues are you aware of?
 - Cyber attack (ongoing or mitigation activity)
 - Data loss or exposure
 - Credential loss
 - Advanced warning notices
 - Targeted attack
 - Core software (OS, Network, etc.)
 - Application software (Office, Adobe, etc.)

“Packaging” the Presentation

- Frame the story
 - What is the take-away
 - Expectations of board
- What’s the backup plan X 2?
- High level communications
 - Business terms
 - No “tech speak”
- Standard template
 - White space is OK
 - Bullets
 - Concise

Utilizing Feedback – IMHO

- Take action item notes
 - Clarify the response desired and timeframe
- Identify the board lead in cyber security
 - Research board member companies for issues
- Listen for board concerns
 - Looking for validation
 - “Mood check” – satisfied with information
- Follow-up with board secretary for notes
 - Specifics for your presentation
 - Request any advice he/she might have

Questions?